



MSG Consulting LLC

Your bright spot in learning solutions

CORE CAPABILITIES	RELEVANT EXPERIENCE
<ul style="list-style-type: none"> • Instructional design & curriculum development • SCORM-compliant and 508/WCAG accessible eLearning • Learning strategy, needs analysis, & performance consulting • LMS configuration, reporting, and administration • Content simplification & digital transformation 	<ul style="list-style-type: none"> • Designed a 15-unit supervisory leadership training program for TRADOC supervisors • Led modernization of HR training programs and performance support tools for TRADOC HR Division • Developed blended learning, microlearning, and digital job aids
DIFFERENTIATORS	COMPANY DATA
<ul style="list-style-type: none"> • 100% Woman-Owned, owner-led instructional design firm • 15+ years federal & corporate instructional design expertise • Accessibility-forward design using WCAG 2.1 AA standards • Expertise in Articulate 360, Adobe CC, Captivate, Synthesia & AI tools • Agile, flexible delivery model with scalable subcontractor support 	<p>Legal Name: MSG Consulting LLC</p> <p>Structure: Single-Member LLC</p> <p>Ownership: 100% Woman-Owned</p> <p>Primary NAICS: 611430</p> <p>Additional NAICS: 541611, 541612, 541430, 541511</p>
	CONTACT
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